



NEIGHBORHOOD PRIDE: **A NEIGHBORHOOD LEADER'S GUIDE**

Partnerships are at the heart of *Neighborhood Pride's* success. Homeowners who have made long-term investments in our neighborhoods are essential participants with the City of Columbus in *Pride*.

The *Neighborhood Pride* program staff begins a relationship with a neighborhood months in advance of Pride Week, working with neighborhood leaders to identify both short and long-term issues in the area.

Neighborhood leaders and groups take active roles in preparing for, and successfully conducting, a *Neighborhood Pride* effort. The *Pride* program calls on neighborhood leaders to:

1. **Schedule *Pride* Program staff at neighborhood group meetings.**
The *Pride* program staff will make presentations to your group and answer questions about Pride beginning several months before Pride Week.
2. **Neighborhood leaders participate in the pre-Pride Week Bus Tour.**
Two to four representatives of your neighborhood group will join City staff on a driving tour of every street and alley within your Pride District *six weeks before Pride Week*. The neighborhood group representatives will be asked to identify specific issues in the Pride area. Examples include locations with Code issues, damaged trash containers, inoperable vehicles and other issues. Neighborhood leaders should work with the *Pride* staff to schedule their Bus Tour.
3. **Residents of a Pride area complete a *Neighborhood Pride* literature drop.**
Neighborhood groups recruit their members and other residents in the neighborhood to distribute the *Neighborhood Pride* informational brochure to every address in the Pride District. This must be completed no later than two Saturdays before the first day of Pride Week. The *Pride* program staff will provide enough brochures to complete the literature drop.

4. **Neighborhood groups include information about *Neighborhood Pride* in their newsletters before Pride Week.**
Tell your neighborhood's residents via your newsletter that everyone in the neighborhood that *Neighborhood Pride* is coming. Encourage residents to cut their grass, clean their yards and do their part to show Pride in their neighborhood.
5. **Talk to your neighbors about *Neighborhood Pride*.**
This is an excellent way to prepare the neighborhood for *Pride* and to increase participation in your neighborhood group.
6. **Nominate homes in your Pride area for the *Neighborhood Pride Beautiful Homes Awards*.**
Neighborhood leaders in each Pride area are asked to nominate up to ten homes in the *Pride* area to receive the *Neighborhood Pride Beautiful Homes Awards*. Each award winner will receive a handsome window sticker declaring their home as a *Beautiful Homes Award* winner and a Certificate of Recognition signed by Mayor Michael B. Coleman.
7. **Participate in the *Neighborhood Safety Academy*.**
The *Neighborhood Safety Academy* teaches residents valuable, fundamental ways to make their homes safer, protect their children and create a cleaner neighborhood. Mayor Coleman launched the *Safety Academy* in 2003 as part of his four-point plan to battle violence in our neighborhoods.
8. **Participate in *Neighborhood Pride Community Night*.**
Invite your friends and neighbors to *Neighborhood Pride Community Night*, a town hall forum where you can meet and talk with representatives from City of Columbus departments and other agencies and businesses supporting *Neighborhood Pride*. *Pride Community Night* occurs on Thursday night of Pride Week.